

WHY IS SEO IMPORTANT?

- More than 80% of prospects research online before renting/buying.
- Nearly 92% of organic clicks to sites come from Google's page 1 results.
- Organic SEO traffic is the largest form of traffic to a website and SEO directly impacts this.
- Good SEO practices improve the user experience and usability of a website, which leads to higher conversions.
- SEO helps make your Google Business Profile more visible.
- SEO impacts Voice Search, enhances your Mobile Rankings, and helps your business dominate the industry!

Test it out.
Conduct a google search such as-
"Apartments in (Your City)" or "Realtors
in (Your City)".

